eyes and ears of Walt Disney World®

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THE BIRTH OF THE BLUES

The Printing Department crew

This week, **EYES & EARS** visited the Walt Disney World birthplace of the blues . . . and reds, and purples, and over 1,500 other colors of ink, all put to paper in our **Printing Department.**

Located on the ground floor of The Center, the Print Shop is a busy, clamorous room stretching the width of The Center, filled with humming printing presses and mountainous stacks of paper, waiting to be fed into the clattering machines as clean white sheets, coming out at a rate of 10,000 an hour with fresh inked impressions covering their face.

We talked with **Jim Thompson**, Supervisor of the Printing Department, to get a more in-depth look at what it takes to keep Walt Disney World supplied with its enormous need for printed materials. "In the past, we operated on banker's hours, but with the continuing expansion of Walt Disney World and the growing need to communicate through the printed medium both externally and internally, we have gone to running the presses 16-hours a day with two shifts sharing the work load."

And what a work load it is, the Print Shop produces and average of 1,100,000 individual pieces of finished paper per week! "I guess we run somewhere in the neighborhood of 60 million sheets of paper through here a year," Jim said after a quick look at his hand-held calculator. "That's based on an average size sheet being 8 by 11 inches."

The Print Shop here uses the offset method of printing, a method which Jim told us was invented 1905 by a man named **Ira Rubel**. Very basically, it works like this . . . a metal plate with the image to be printed etched into its face is attached around the outside of a drum on the offset press. As it rotates, ink is applied to the etched plate's image which is in turn rolled against another drum covered with a rubber mat surface. The inked image is transferred off the metal plate to the rubber "blanket cylinder." The blanket cylinder is then rolled against the paper and again the image is transferred . . . or offset . . . onto the paper. It sounds complicated, but the five presses in the Print Shop combined can run some 50,000 sheets of paper per hour through those rollers.

Jim showed us the three areas that the Print Shop is divided into. First is **Litho Prep** (short for Lithography Preparation), where words (copy) and art drawings are photographed by a special camera and then "burned" onto a metal plate through a chemical process. The plates are then transferred to the **press area** where they are physically printed on paper. Then the stacks of printed paper are moved to the **bindery** where they are finished off. Among the bindery's many functions are cutting, folding, drilling, gluing into pads, collating multiple pages, numbering pages, shrink wrapping, etc. And after that, the finished materials are shipped to their final destination, whether it be on our property or outside Walt Disney World.

To assist Jim and his printers, every division and company at Walt Disney World now has a **Divisional Printing Representative.** These Representatives look at their division's printing needs and carefully regulate them to cut down on duplication of printing efforts and to do away with unnecessary printing jobs. Jim explained that if you or your area needs something printed, then the first step is to fill out a print request form and have it approved by your Divisional Printing Representative. It should then be taken to **Form Control** (2nd floor of The Center) where it is logged in and they forward it to the Print Shop. All references to your job after that should be made through your Representative.

Sixty million pieces of printed paper a year, that's quite a job, but Jim and his printers find it . . . "all in a year's work!"

(For a step-by-step look at the printing process, turn to page 3)

DISNEY ART EXHIBIT ENTERING LAST WEEK

If you haven't made it down to the Loch Haven Art Center to see **"Walt Disney's Art of Animation,"** then you should try to see the exhibit before it is dismantled **April 18th.** The exhibit, which was put together in cooperation with Walt Disney World and the Disney Archives, traces animation all the way back to the beginnings of human history . . . with the cave man drawing on his walls . . . to modern history, with a heavy emphasis on Disney animation.

The show also includes four audio-visual presentations, scenes from recent Disney classics, and some articles from Walt Disney's personal collection.

The exhibit is **free** to the public. The Loch Haven Art Center is located in Orlando at 2416 North Mills Avenue (17-92) and is open Tuesday through Saturday from 10 a.m. til 4 p.m. and Sundays from 2 p.m. til 5 p.m.

We very highly suggest that you visit this extremely well exhibited show before it is taken apart and returned to the Archives and other areas next week.

DEEP SEA FISHING TRIP SET

The next of our extremely popular employee deep sea fishing trips is set for a departure on the **Snow White II** out of Ponce Inlet (just south of Daytona) at 7 am on Saturday, April 24. There are a limited number of seats available and you may sign up in Cast Activities. The cost is only $18 per person, which includes bait and tackle. But hurry . . . seats are limited!

MAGIC, MYSTERY & FUN

Cast Activities will be presenting **"An Evening of Magic"** at the Diamond Horseshoe. Admission is a "sleight" 50¢ for the exciting evening of magic and fun. Show dates are:
April 29 - 8:30 pm
April 30 - 8:30 pm & 10:30 pm

Watch **EYES & EARS** for the announcement of when tickets will go on sale.

CAST ACTIVITIES TICKET CENTER

There has been a concert date change. The **Bob Crosby** show will be on **Saturday, April 17th,** at the Sheraton Twin Towers. There is a special Walt Disney World employee **discount** available for $5.50. Stop by Cast Activities for tickets.

MURPH'S SPORTS LINE

by: Thom Murphy, EYES & EARS area reporter

Softball is now well under way, and here's the scores from the **first week** of play:

In **Women's League** play . . . Theme Park 24, Frontierland 3; Transportation 18, LBV Communities 1; Jippers 20, Golf Resort 1; and Tour Guides 7, LBV Village 0.

Men's League action saw these scores . . . Finance 19, Vista Telephone 3; Reedy Creek 6, BV Design 5; Sir Edwards 20, Marketing 4; Admissions 22, Theme Park Tigers 3; Golf Resort 12, Bordens 11; Custodial 15, Employee Relations 3; Theme Park 21, LBV Communities 6; Transportation 14, Security 5; Superballers 5, Theme Park Maintenance 2; Facilities 21, Warehouse 5; Resorts 10, Contemporary Services 4; Golf Resort Housekeeping 7, Central Foods 0; Adventureland/Liberty Square Complex 3, Tickets 1; Fubars 11, Space Mountain 7; Frontierland 12, Plaza Pavilion 2.

Word has it that the Easter Bunny is to visit Little Lake Bryan on Easter Sunday, April 18th. And along with the visit will be a good old fashion **Easter Egg Hunt!** That's right, the Lake will have hundreds of eggs hidden around it with prizes for those children finding the lucky eggs. The hunt is open to all employees' children under the age of 12, and will be led by nobody else but the Easter Bunny who will lead the children to where he has hidden his colorful eggs. The hunt will begin at 1 pm and last till 3 pm at Little Lake Bryan.

Here's a few April reminders:

- Sign-ups are still being held in Cast Activities for the upcoming **Singles Ping-Pong Tournament.** Call Cast Activities at extension 4254 or drop by their offices on the 2nd floor of The Center to get your name on the list or for more information.
- The **Aero Club** will be meeting on Wednesday, April 14, at 7 pm in the Cast Activities Lounge. New members are always welcome.
- The **Jamaica-bound Dive Club** members meeting is set for Friday, April 9, at 7:30 pm at the Carlton Arms South Clubhouse on South Rio Grande Avenue. Details for the upcoming trip will be discussed.
- Due to extended Magic Kingdom operating hours, there will be no softball games **in regular league play help during the weeks of April 12 & 19.**

KARATE CLUB ACCEPTING NEW MEMBERS

The **Karate Club** will be accepting new members for their classes, starting this week. If you are interested in joining, attend one of the club's meetings, which are held every Monday and Thursday from 6 pm til 8 pm at Little Lake Bryan. The club teaches the Korean style of Karate, called **Kang Duk Won.** The club has a second degree black belt as instructor. Call Cast Activities if you desire more details.

PHOTOGRAPHY CLUB MEETING

There will be a meeting for all members of the Photography Club next Thursday evening, April 15, at Little Lake Bryan. There will be a "shooting" session from 5:30 pm to 6:30 pm with a critique and workshop session afterwards til 7:30 pm. Interested in joining this new club? Why not plan on stopping by.

SPORTSMAN'S ASSOCIATION MEETING

The next meeting of the Sportsmen's Association will be Wednesday, April 14, at 7 pm in the Stage Door Cafe, located in The Center. All members are asked to attend and pick up your club patch.

C.B. CLUB MEETING — "COME ON"

The C.B. Club will be meeting in the Stage Door Cafe, Wednesday, April 14, at 5:30 pm, just prior to the Sportsmen's Association. Come learn about the new log book containing all the new handles the club will be using, as well as area maps.

CONTINUING EDUCATION

The Disney University would like to thank all cast members who took the time to respond to last week's **Spring Term Survey.** The schedule of evening classes (6 pm to 9 pm) currently scheduled at the Disney University beginning the week of **May 3rd** include:

Orange County Adult Education:

Mondays - Conversational Spanish I & II, English for Spanish Speaking People, Solve by Supervising, Gourmet Cooking.

Tuesdays - Conversational French I & II, Shorthand I, Essentials of Supervision, Cake Decorating.

Wednesdays - Shorthand II, Transactional Analysis, Powder Puff Auto Mechanics.

Thursdays - Advanced Photography.

Valencia Community College:

BA 276 - Business Law - Tuesday and Thursday evenings.

BA 282 - Principles of Management - Monday and Wednesday evenings.

BA 159 - Business Communications - Tuesday and Thursday evenings.

Here's a thought for you . . . have the enrollment limits established at State-supported schools locally kept you from furthering your education? If so, you may want to take advantage of **Florida Southern College's Campus at McCoy.**

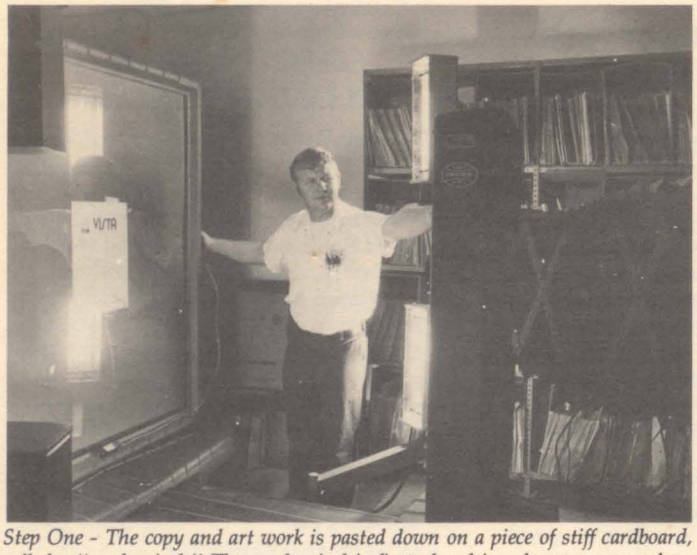
Night classes being offered at the McCoy campus offers several advantages: Shortened semester, seven weeks instead of the usual 14; all classes are held during the evening or Saturdays, allowing you to attend without interrupting your work schedule; the campus is conviently located in South Orlando; Florida Southern College is a fully accredited four-year college offering a variety of courses and degrees programs; and tuition is $22 per semester hour with no entrance fee or Florida state residency required.

Employees interested in the Company's **Educational Reimbursement Plan** may stop by the Disney University on the 1st floor of The Center and pick up eligibility guidelines and applications.

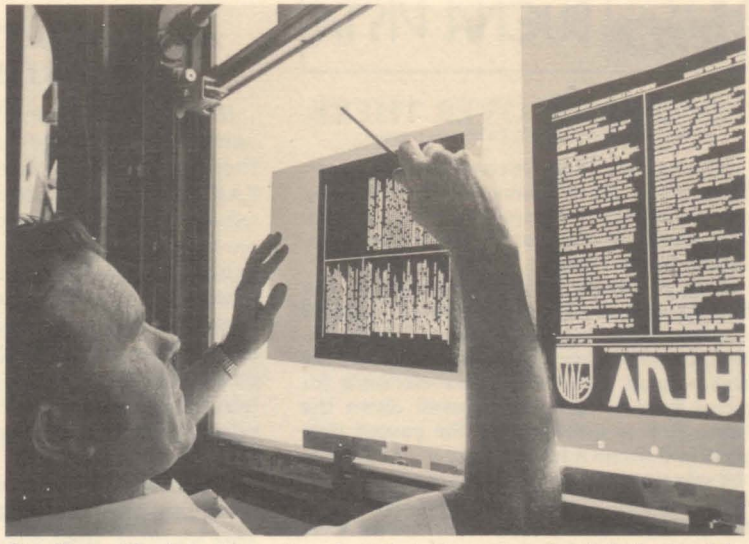
For further information concerning Florida Southern College, please contact **Bruno Antonietti** at 855-1302.

Don't forget . . . Thursday, April 15th is the deadline for paying your Federal Income Tax. Cast Activities can help with tax forms and explanation booklets to assist you. And all are free for the asking.

SIX STEPS IN PRODUCING PRINTING MATERIAL



Step One - The copy and art work is pasted down on a piece of stiff cardboard, called a "mechanical." The mechanical is first placed in a huge camera where a black & white photograph is made of it. Pictured here, Bob Stephenson adjusts his lens setting, much the way you adjust a hand-held camera, only Bob has a built-in computer which aids him in deciding on the right settings.



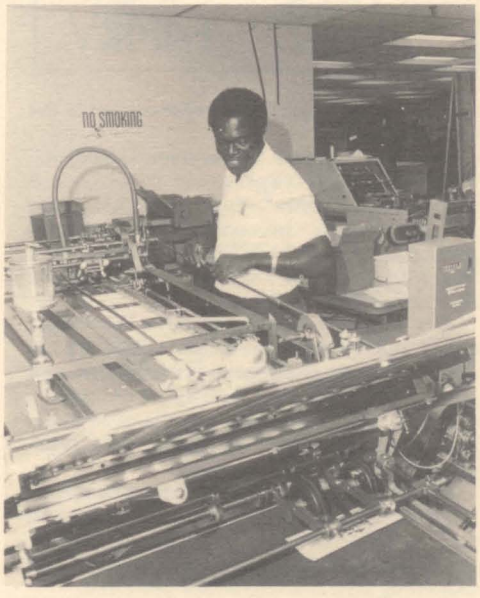
Step Two - Chuck Lanier receives the full-sized negative after it is developed for "stripping" and "touch-up." This is the cleaning up of any blemishes on the negative's face and placing the negative in a "holder" to keep it in line with other portions of the soon-to-be-printed material.

Step Three - The negative in its holder is placed over a light sensitive metal plate by Dan Potter and exposed to a very high intensity light, which when chemicals are later added, retains the image on its surface. The metal plate is then an exact duplicate of the original art mechanical board.

Step Four - Troy Cross attaches the metal plate to his offset press and soon thousands of exact duplicates are being spit out. Pictured here, Troy adjusts the ink flow to get an even distribution.

Step Five Every item printed is centered on a sheet of paper with a border around it for "grips" in the press to pull it through its rollers. So then next step is to trim off the excess border. Fred Danley operates one of the computer-driven cutters, capable of cutting the equivalent of four telephone books stacked up right down the middle with a powerful "guillotine" type blade.

Step Six - Finally comes the folder, operated by Hank Davis here. This machine can do multiple folds as well as glue pages together. After folding, any other steps needed in the bindery are done and then the material is shipped out for distribution.



LAKE BUENA VISTA

NEWS FROM OVER THERE

by: Jim James, EYES & EARS area reporter

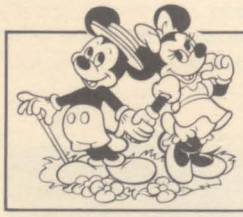
Visiting the Village from now through Easter, **Mr. and Mrs. Easter Bunny** will be entertaining our guests daily. They will be making personal appearances throughout the day at various locations in the Village.

Peggy Brooks, sales hostess at the **Windjammer Dock Shop,** received a special commendation from her supervisors this week. It seems that during the course of her day, she was handed a counterfeit traveler'heck for some merchandise. She slowed down the transaction in order to look the passers over good and obtain a full description. As soon as the sale was completed, she immediately contacted Security to relay the information. Due to her prompt action, the counterfeiters were quickly apprehended.

Peggy is to be commended on her alertness and the way she responded to the situation.

Perhaps this would be a good time to go over the steps you should take if you are handed a "suspected" counterfeit bill or traveler's check. If you just **suspect** you have a fake bill, then slow down your transaction and get a good **visual description** of the passer. How tall is the person, wight, hair style, tatoos or other distinguishing marks, color of clothing, style of clothing, other people with the passer, and direction of travel when they leave your area? Immediately after they leave your area, **write** down the description, and then **call Security.** If possible, have a fellow employee follow the passers.

But whatever you do, it's important to **not alert** the passer or make any statement of your suspicions in their presence. Then **don't touch** the suspected bill or check any more than you have to before Security arrives.



WITHIN OUR FAMILY

Walt Disney World has positions open in the following jobs:

Material Control Supervisor - Responsibilities include supervision of at least 8 employees and control of a multi-million dollar general supply inventory containing a minimum of 15,000 SKU's. Experience and a degree in Industrial Engineering or Industrial Management are preferred.

Rate Analyst - Position requires knowledge of new and revised Carrier Tariffs, Bills of Lading Preparation, classification descriptions, and current ICC, CAB, FAA, and FMC regulations.

Writer - Position requires media or advertising agency broadcast writing and production experience.

Advertising/Promotion Representative, Sr. - Presently seeking individuals experienced in radio and TV national promotions. A sales promotion/advertising agency experience and marketing oriented degree are preferred.

Qualified applicants should contact the **Career Planning and Placement Office** at extension 5242 for an appointment.

ARE YOU INTERESTED IN WRITING?

If you are and would like to see your name bylined above your own column, then here's your chance . . . **EYES & EARS** is looking for area reporters to contribute in our employee newsletter. Are we looking for creative writers with Journalism degrees and years of experience? Not at all . . . we're looking for cast members from throughout the company who can take an interesting story from their area and put it down on paper in an entertaining and informative way to share with other employees throughout Walt Disney World.

If you would like more information on how you can become an **EYES & EARS** area reporter, than why not give us a call at extension 4744 or drop by our offices, located in the Disney University, 1st floor of The Center.

MAGIC KINGDOM CLUB NEWS

The **Magic Kingdom Club** announced this week that they have renewed their Howard Johnson's Motor Lodge discount program. Here's some points you might be interested in:

- This excellent Magic Kingdom Club benefit has been extended for **two** more years, now effective through December 31, 1978.
- And it doesn't cost you one single penny to join the Club. Just stop by Cast Activities for your **free** Magic Kingdom Club membership card and a **free** directory of the participating Howard Johnson's Motor Lodges.

VEHICLES UP FOR BIDDING

Property Control will be accepting sealed bids on approximately 12 surplus Disney vehicles. The vehicles will be available for inspection from 8 am to 4:30 pm, Monday through Friday, beginning Monday, April 19, and ending Wednesday, April 28. All bids must be received by the Purchasing Department no later than 3 pm on Thursday, April 29. For an appointment or additional information, contact Property Control at extension 4878.

CREDIT UNION CLOSING 2 DAYS

The **Vista Federal Credit Union,** located on the 1st floor of The Center, will be closed two days, **Wednesday, April 14,** and **Wednesday, April 21,** Credit Union Manager **Paul Simkins** announced.

The entire Credit Union staff will be cross-utilizing in the Magic Kingdom during those two days, but will be operating on their normal schedule on all other days.

FOR SALE - One Lear Jet 8 Track Stereo Tape Deck - $35, 2 B/W TV's Zenith and Sylvania - $40 for both. Call 843-6760 after 6 pm.

PUPPY WANTED - Small mixed breed. Call Nell 876-3560 after 6 pm.

GAS OVEN AND RANGE TOP - Make offer. 277-2449.

UPRIGHT PIANO - Refinished in avocado. $225. 277-3456.

SPANISH COFFEE TABLE WITH MARBLE TOP - $35. 295-4759.

HOME ENTERTAINMENT SHELVING - $25. 295-4759.

ROCKING CHAIR WITH FOOT STOOL - Modern, orange - $45. 295-4759.

ALUMINUM JON BOAT - Sears, 12 ft., Factory OD paint, flotation under seats. Used 4 times -- excellent condition. $150. Call Ken 273-1091.

LAWNMOWER - 3-HP, 4-cycle, easy spin, good condition. $25. 644-4989.

'73 FORD LTD COUNTRY SQUIRE WAGON - Luggage rack, AM/FM Stereo, PS/PB, air. Asking trade-in price $2,125. Call Oscar at 299-7965.

'70 STATE PATROL CAR - Has spot lights and hook-up for C.B., 383 intercepter engine. Needs slight body work. Asking $800. Call Brad at (813) 646-8160.

'70 FORD F-100 PICKUP - 33,000 mi., No rust. $1,695 firm. Call Chuck at 898-9308.

'72 FURY I - Radio, A/C, power steering and brakes. Good condition. $1,195. Call 656-7240.

'75 KZ400 KAWASAKI - 5,000 miles, windshield, crash bar, luggage rack, other accessories. $1,100. Call 846-1955, Al or Esta, after 6 pm.

HARLEY MOTORCYCLE - Call 851-4608 evenings.

'71 VW BUS - 7 passenger, 93,000 mi., engine recently rebuilt, good cond., fold down rear seat makes into a bed, good tires. $1,450. 293-2808.

'72 FORD SUPER VAN - A/C, stove, refrigerator, sink, cabinets, fully carpeted, 65,000 miles. Very good condition. Call Keith at 876-2694.

'67 MUSTANG V-8 - Automatic, air. Good condition - $800. Call after 4 pm, 855-0333.

'75 MUSTANG II GHIA - Wine red, white padded vinyl roof, opera windows, sporty wire wheels, auto., air, AM/FM stereo, security warning system, deluxe interior. Stickered at $5,600. Asking $4,000 or best offer. Larry at 351-3534 after 6 pm.

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